



INDIAN  
SEAFOOD  
The world loves it



MPEDA



SEAI



23<sup>rd</sup>  
**INDIA INTERNATIONAL  
SEAFOOD SHOW 2023**

**IISS**  
**The World's Seafood Basket**

**15<sup>th</sup>-17<sup>th</sup> February 2023**  
**Biswa Bangla Mela Prangan**  
**Kolkata, West Bengal**

[www.indianseafoodexpo.com](http://www.indianseafoodexpo.com)





## ASIA'S PRE-EMINENT SEAFOOD TRADE FAIR

The biennial India International Seafood Show (IISS), one of Asia's largest seafood fairs, has evolved over the years to become the Industry's trusted platform to develop new business opportunities and explore growth possibilities. As India is a world leader in the seafood trade, the event is recognized as an Important marketplace for the global Industry too.



## DISCOVER A SEA OF POSSIBILITIES

IISS connects Importers, exporters, producers, processors, processing machinery manufacturers, linkage sectors, technical experts, and other industry stakeholders. Buyers and sellers have the opportunity to tap new markets, introduce new technologies, and launch/display products to a global audience. The event also opens doors for small and medium enterprises to network and connect with Industry leaders and Innovators. Knowledge sharing during the conferences and discussions will benefit young entrepreneurs in the seafood sector.

## FROM KOCHI TO KOLKATA

The previous edition of IISS was held in the vibrant city of Kochi. The 7000 sq m exhibition area had 184 exhibitors, 334 stalls, 1500 delegates, and 8500 visitors. The 23rd edition is bigger & better. The Kolkata edition at the Biswa Bangla Mela Prangan is expected to see more participation from more Industry segments and greater footfalls.



## OH KOLKATA! THE CITY OF JOY!!

A city with a soul, Kolkata Invites you to live passionately. Here, there is space for everyone and everything. In Its bustling streets and the rush of people, you'll hear the magic of the ever-present Rabindra Sangeet. The iconic Howrah Bridge and the Victoria Memorial stand with stately grandeur among the glitzy pubs and eating places on Park Street. The thwack of the cricket ball Joyfully punctuates the peace of the Maidan. Life is never humdrum, for there is much to revel in, such as the lusciousness of a rosogolla, the legendary hilsa, the roar of football fans, and the exuberance of the Durga Puja.

And, of course, Kolkata with its fabulous seafood cuisine and its passion for all things fish is the perfect venue to showcase the country's seafood sector.





## MPEDA: SHOWCASING INDIAN SEAFOOD

India has been a consistent top performer in the global seafood Industry. With a coastline spanning over 8000 kilometers, the country is the third largest fish producer in the world and the second largest aquaculture producer. With seafood exports worth over US \$7.76 billion, we are the fourth largest seafood exporter and the largest shrimp supplier to the USA. The event will focus on value-added sustainable seafood from India.



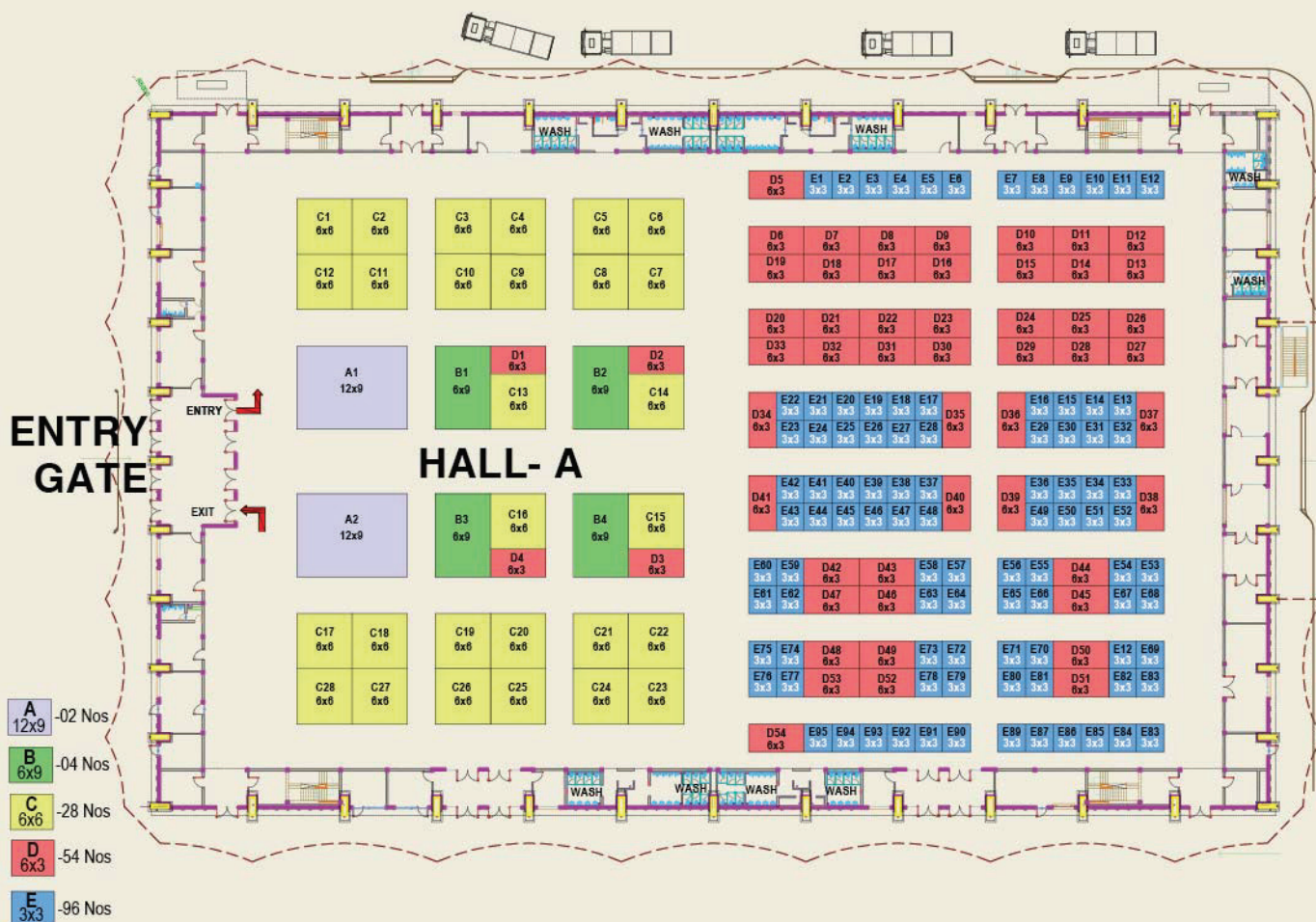
## EXHIBITORS PROFILE

- Seafood Importers
- Seafood processors and exporters
- Manufacturers of processing/packaging machinery/equipment for seafood
- Suppliers of Ingredients, additives, and other inputs
- Cold storage solution providers
- Investors, bankers, financial institutions, and insurance bodies
- Manufacturers of testing equipment, electronic equipment, cleaning equipment, etc.
- Manufacturers of Insulated fish boxes, tubs, crates, etc.
- Operators of shipping lines, reefer cargo, and logistic service providers
- State and Central Government fishery Institutions



## INDIA INTERNATIONAL SEAFOOD SHOW- 2023

15TH – 17TH FEBRUARY, 2023 , BISWA BANGLA MELA PRANGAN □ KOLKATA, WEST BENGAL





## REGISTRATION FEE\*

Stall Registration	INDIAN (₹)		Overseas US\$
	MPEDA/SEAI Members & Govt Agencies	Others	
Stall (3m x 3m) (Normal)	2.50 lakh	2.75 lakh	4,250
Corner Charges (per corner)	25,000	25,000	350
Delegate Fee 12,500	12,500	12,500	180

\*GST 18% extra

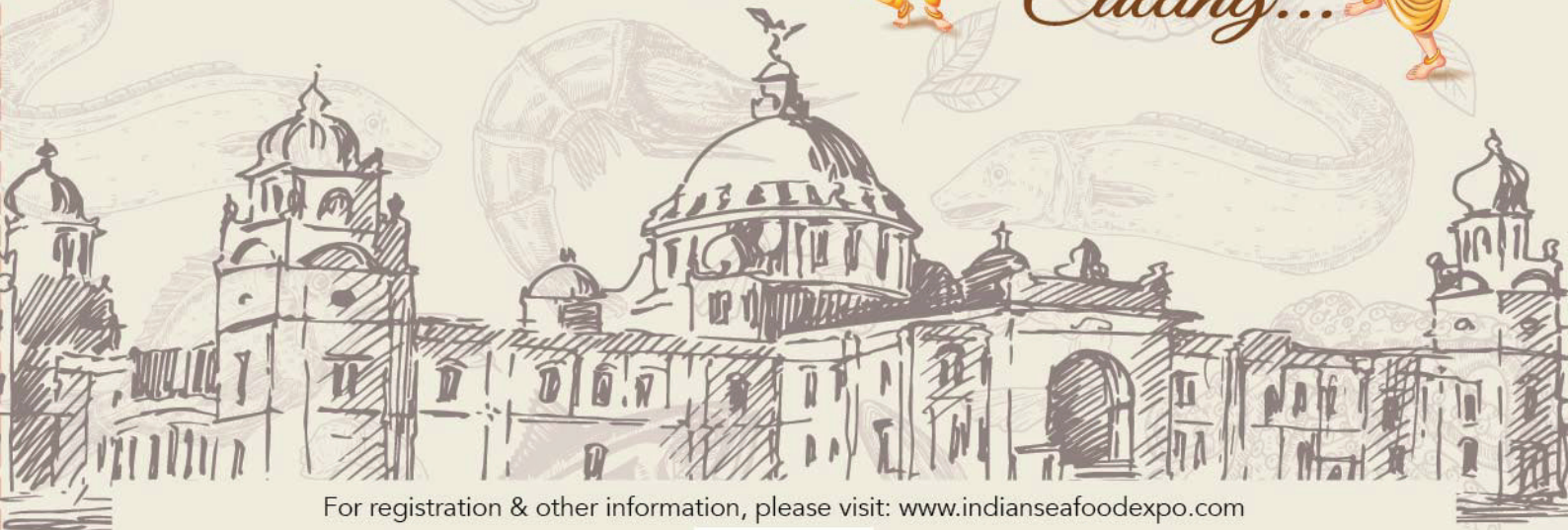
## ADVERTISEMENT TARIFF

Page	Per Page Rate#	
	Rs.	US\$
Souvenir/Fair Catalogue		
Back Cover Page	2,00,000	3,000
Front Inside Cover Page	1,50,000	2,500
Back Inside Cover	1,50,000	2,500
Regular Full Page (Colour)	40,000	750

# GST 5% extra



*India  
Calling...*



For registration & other information, please visit: [www.indianseafoodexpo.com](http://www.indianseafoodexpo.com)



Scan the QR Code for the map of the venue

JOINTLY ORGANISED BY



THE MARINE PRODUCTS EXPORT  
DEVELOPMENT AUTHORITY  
Ministry of Commerce & Industry, Govt. of India  
MPEDA HOUSE, Kochi - 682 036, Kerala, India  
Phone: +91 484 2321722, 2312812, 2311901  
Email: [iiss@mpeda.gov.in](mailto:iiss@mpeda.gov.in)  
Website: [www.mpeda.gov.in](http://www.mpeda.gov.in)



THE SEAFOOD EXPORTERS ASSOCIATION OF INDIA  
Seafood House, Willingdon Island, Kochi - 682 003  
Kerala, India  
Phone: +91 484 2666151, +91 484 4863601  
Email: [seaihq@gmail.com](mailto:seaihq@gmail.com)  
Website: [www.seai.in](http://www.seai.in)